

Lizhi (Liz) Liu

CONTACT INFORMATION	Georgetown University Rafik B. Hariri Building RM 563 37th and O Streets, NW Washington, DC 20057	lizhi.liu@georgetown.edu lizhiliu.com
ACADEMIC POSITIONS	Georgetown University Assistant Professor, McDonough School of Business, 2018- (Maternity leave: 2022-2023) Faculty Affiliate, Department of Government, 2018-	
OTHER APPOINTMENTS	Member, World Economic Forum Global Future Council on International Trade and Investment, 2025-	
EDUCATION	Stanford University Ph.D., Political Science, 2018 <ul style="list-style-type: none">• <i>Fields:</i> Comparative Politics, International Relations• <i>Committee:</i> Jean Oi (Chair), Barry Weingast, Lisa Blaydes, Michael Tomz M.S., Statistics, 2014; M.A., International Policy Studies, 2011 Renmin University of China LL.B., International Relations, <i>with highest distinction</i> , 2009	
PUBLICATIONS	From Click to Boom: The Political Economy of E-Commerce in China , Princeton University Press, 2024 <ul style="list-style-type: none">• Awards and Recognition:<ul style="list-style-type: none">• Silver Medal, Axiom Business Book Award (International Business/Globalization category), 2025• A Best Book of the Year on China by China-Britain Business Council, 2024• A Notable Business Book by PracticalE-commerce, 2025• Top 10 Best Books in Economics and Management for 2025 by "Reading the World From Beijing"• Ronald H. Coase Best Dissertation Award by Society for Institutional and Organizational Economics (SIOE), 2020• Best Dissertation Award in the area of Information Technology and Politics by American Political Science Association, 2019• Featured in:<ul style="list-style-type: none">• Bloomberg, NPR Academic Minute (podcast), Pekingnology, Focus Magazine, Frontiers of Digital Legal Studies, Arab News, The Wire China, China Books Review, China AI Newsletter, Sixth Tone, Politics and Rights Review (in English, French, and Spanish), Huxiu, The Paper (Peng Pai); New Books Network (podcast); Asian Review of Books (podcast interview); In-betweenness (podcast); The Negotiation: APAC Business Podcast; Ideas Matter (Podcast)	

- **Reviewed by:**
 - Administrative Science Quarterly; Asian Affairs; China Quarterly; Chinese Journal of Communication; Shanghai Review of Books; Asian Review of Books (article)
- **Translation and Reprint:** First Chapter in *Bijiao* (Comparative Studies), 2025, Issue 3, CITIC Press.

"Connecting the Countryside via E-Commerce: Evidence from China," with Victor Couture, Benjamin Faber, Yizhen Gu, *American Economic Review: Insights*, Vol.3, No.1, 2021

- **Web of Science ESI "Highly Cited Paper"** (Top 1% cited in the "Economics & Business" field by publication year, as of Nov/Dec 2025)
- **Featured in:** World Trade Report 2018, World Development Report 2020, AEA Research Highlight, J-PAL, Luohan Academy, J-PAL Policy Insights

"The Rise of Data Politics: Digital China and the World," *Studies in Comparative International Development*, Vol 56, 2021

- **Translated into Chinese and Reprinted** in *Bijiao* (Comparative Studies), 2025, Issue 6, CITIC Press.
- **Featured in:** Bloomberg, South China Morning Post, Jiemian News, The Paper, China Focus, The China Project (SupChina), CSIS Pekingology (Podcast)

"Taobao, Federalism, and the Emergence of Law, Chinese Style," with Barry R. Weingast, *Minnesota Law Review*, 2018, Vol.102, No.4.

- **Reprinted** in Anupam Chander and Haochen Sun eds., *Digital Sovereignty*, Oxford University Press, 2023.
- **Featured in:** *Kleros*, *Jiemian News*

WORKING PAPERS

"Incumbent's Advantage via Expertise Asymmetry: Revitalization of the Chinese Pearl Industry with Livestreaming," with Rebecca Karp, Wesley Koo and Liaodan Zhang, *R & R*

- **Award:** Finalist, Best Proposal Award for Creativity in Research, Strategic Management Society (Competitive Strategy Interest Group)
- **Featured in:** The Negotiation - APAC Business Podcast

Book chapter, "The Everything Market and Beyond: How E-Commerce Is Rewiring Business, Governance, and Politics," with Wesley Koo, in Patrik Aspers, Matias Dewey, Judith Nyfeler, and Loic Pignolo eds., *Oxford Handbook of Marketplaces*, Oxford University Press, *Forthcoming*, 2027

"Exporting Automation, Not Just Goods: Evidence from China's Industrial Robot Exports," with Zhengrui Cheng and Shiliang Cui

- **Featured in:** Ideas Matter (Podcast)

"Law, Chinese Style: Solving the Authoritarian's Legal Dilemma through the Private Provision of Law," with Barry R. Weingast

- **Featured in** *WIRED*

"A China Shock or a Multinational Shock?: The Role of MNC Value Chains in the Trade Shock," with Dennis P. Quinn

"Exporting Automation, Not Just Goods: Evidence from China's Industrial Robot Exports," with Zhengrui Cheng and Shiliang Cui

"How Digital Regulation in Democracies Can Unintentionally Benefit Autocratic Regimes," with Rongbin Han, Yingdan Lu, and Li Shao

"The Ripples of Political Controversy: Evidence from the EV Market in Norway," with Wesley Koo and Ed Saiedi

"Turning the Blade Inward: Deregulation to Discipline the Bureaucracy," with Reed Lei

"Loyalty without Exit: Capital Controls and Corporate Rhetorical Nationalism in China," with Shengqiao Lin

"Playing Catch-up: How Authoritarian Courts Handle Transnational IP Litigation," with Jian Xu and Xiaohan Wu

"Substantive or Performative Implementation? Local Variations in China's EV Charging Industrial Policy," with Jianwei Xing, Junting Chen, Xiangmeng Liu

"Regulatory Protection and the Geography of Trade: Evidence from Chinese Customs Data," with Robert Gulotty, Xiaojun Li and Wei Lin

OTHER
PUBLICATIONS

Blog Post, "Four Trends to Watch as China's Industrial Policy Evolves", World Economic Form with Weihuan Zhou, Feb 3, 2026.

Article, "How China's E-Commerce Boom Charts a Digital Path to Growth," Politics and Rights Review, Feb 19, 2025.

Article, "You Be the Judge: How Taobao Crowdsourced Its Courts," Sixth Tone, Jan 24, 2025.

Article, "Click, Trust, Prosper: How E-commerce Platforms Filled a Crucial Void in China's Political Economy," The Wire China (cover story), Nov 24, 2024.

Book Review, Yue Hou, The Private Sector in Public Office, Perspectives on Politics, 2020, 18(3): 986-988.

Policy Articles, VoxDev and VoxChina, "E-Commerce Integration and Economic Development: Evidence from China," with Victor Couture, Benjamin Faber, and Yizhen Gu

Op-ed, Financial Times, "E-commerce Can Ease Social Ills in China's Villages," with Wesley Koo, May 11, 2015

- Translated into Chinese by FTChinese

Op-ed, The Paper, "Observations from Taobao Villages: The Internet May Save the Rural Society," March 2, 2015, in Chinese

Book Chapter, "Junpu: The E-Commerce Village," 2015, with Yi Wang, in Taobao Villages of China. Beijing, China: Electronic Industry Press, in Chinese

- Translated into English
- Reprinted and released in India and UK

SELECTED
GRANTS AND
AWARDS

Awards and Recognition

- Finalist, Best Proposal Award for Creativity in Research, Strategic Management Society (Competitive Strategy Interest Group) 2025
- Silver Medal, Axiom Business Book Award (International Business/Globalization category) 2025
- Member, World Economic Forum Global Future Council 2025-2027
- A "Notable Business Book" by PracticalEcommerce 2025
- A "Best Book of the Year on China" by China-Britain Business Council 2024
- Georgetown University Faculty & Staff Career Champion Award 2022
- Poets & Quants Top 50 Undergraduate Professors 2021
- Ronald H. Coase Best Dissertation Award, Society for Institutional and Organizational Economics (SIOE) 2020
- Best Dissertation Award, Information Technology and Politics Section, American Political Science Association 2019
- Anderson Family Excellence Fund for Faculty 2019
- The Bradley Fellowship 2017, 2018
- Stanford Institute for Innovation in Developing Economies Fellowship 2016-2017
- Huoshui Research Scholar, Alibaba Young Scholars Program 2014, 2015
- Pre-Doctoral Fellowship, the Stanford Center at Peking University 2015
- Highest Graduation Award for Academic Performance, Renmin University 2009
- National Scholarship, Ministry of Education, China 2007

Research Grants, *Sole-PI*

- Chiang Ching-Kuo Foundation Doctoral Grant, \$18,000 2016
- Ph.D. I-Award, Stanford Institute for Innovation in Developing Economies, \$12,000 2015
- Exploratory Award for Dissertation Research, SCID, Stanford, \$6,960 2015
- Graduate Research Opportunity Grant, Stanford, \$4,500 2015
- Mentored Global Research Fellowship, Stanford, \$1,500 2015
- The John and Jackie Lewis Fund to Support Research on Asia, \$1,000 2015
- Stanford Center for East Asian Studies Summer Research Grant, \$5,000 2014

Research Grants, *Co-PI*

Co-PI research project, with Stephen Weymouth

- Massive Data Institute Research Grant, Georgetown, \$20,000 2019
- Technology Research Grant, Georgetown, \$10,000 2019

Co-PI research project, with Victor Couture, Benjamin Faber and Yizhen Gu

- Bill and Melinda Gates Foundation, \$200,000 2016 - 2017
- Weiss Family Program Fund Awards, \$50,000 2015 - 2016

- Clausen Center Grant, UC-Berkeley, \$11,520 2016
- Haas Dean's Office Grant, UC-Berkeley, \$8,000 2016
- CEGA Grant, UC-Berkeley, \$10,624 2016

INVITED
CONFERENCES,
SEMINARS, AND
LECTURES

2026 (including scheduled)

China Colloquium Lecture Series, Yale University
Annual Meeting of the New Champions ("Summer Davos"), World Economic Forum
Seminar Talk, McGill University, Canada
Conference on Digital Statecraft and Political Economy in China, Department of Sociology, UC Berkeley
Guest lecture, Sloan Business School, MIT
Guest lecture, IE Business School, Spain
Seminar talk, Tufts University
Marketplaces Workshop, University of St.Gallen, Switzerland
Guest lecture, American University Law School
Talk at the Forum for American-Chinese Exchange (FACES), Stanford University

2025

Annual Meeting of the New Champions ("Summer Davos"), World Economic Forum
Fairbank Center China Economy Series, Harvard
Weatherhead East Asian Institute Speaker Series, Columbia
Speaker Series at Center on Contemporary China, Princeton
Workshop, The Institutional and Organizational Economics Academy (IOEA), France
21st Century China Center Speaker Series, UCSD
Perspective Asia Lecture Series, Lund University, Sweden
China Affairs Forum, George Washington University
Research Seminar at Peterson Institute for International Economics (PIIE)
The China Centre Speaker Series, Oxford, UK
Workshop at Department of East Asian Studies, University of Vienna, Austria
Speaker Series, University of Michigan
Speaker Series, University of Macau
Seminar talk and guest lecture, ESADE Business School, Spain
Seminar talk, The Chinese University of Hong Kong, Shenzhen
Seminar talk, Sun Yat-sen University
Book talk, Yale China Center
Seminar talk, China Europe International Business School (CEIBS)
Guest lecture, Yale School of Management
Speaker series, Hong Kong University
Speaker series, Nanjing University
Speaker series, School of Law, Xiamen University
Speaker series, Guanghua School of Management, Peking University
Speaker series, School of Public Administration and Policy, Renmin University
Speaker series, HSBC Business School (PHBS), Peking University
Speaker series, School of Public Economics and Administration, Shanghai University of Finance and Economics
Book Talk, Beijing Normal University & Hong Kong Baptist University United International College

Book Talk, CITIC Bookstore, Shanghai, China
Book Talk, All Sages Books, Beijing, China
Book Talk, University of Nottingham Ningbo China
Online book talk, Koguan School of Law, Shanghai Jiao Tong University, China
Annual Meeting of the Global Future Councils held in Dubai, World Economic Forum
The Tenth Annual Forum on State Governance, Columbia University

2024

Seminar talk, Center for Global Studies, UIUC
Harvard Kennedy School China Conference, Harvard
"China and International Politics" Conference, Yale University
Seminar, Shanghai Jiao Tong University, China
Workshop, Renmin University of China, China
Speaker series, US-Asia Institute
Business and Government After Communism, Yale School of Management (guest lecture)
Chinese Law and Legal Institutions, The George Washington University Law School (guest lecture)
Book talk, School of Public Affairs, Zhejiang University
PhD seminar, Department of Political Science, Washington University in St. Louis (guest lecture)
Book Talk, The Chinese Political Economy Seminar, Johns Hopkins SAIS
Online Book Talk, Peking University Law School, China
AI and BIG Data Governance Conference, Organized by Columbia and Peking University

2023

Comparative Politics Workshop, Department of Political Science, UChicago
China Research Group Doctoral Symposium, USC Marshall School of Business
iMUSE conference, MIT China Development Initiative
Oxford Internet Institute, Oxford
Comparative Politics Workshop, Peking University
Workshop at School of Public Affairs, Zhejiang University
Tech Law Colloquium, Georgetown Law School
"The Digital Reach of the Chinese State: Emerging Research Fields" Workshop, The Free University of Berlin, Germany
Chinese Management Scholars Community Teaching Forum
Business and Government After Communism, Yale School of Management (guest lecture)
BCCN Lecture Series on Digital Governance in China, The Free University of Berlin, Germany
China Social Science Workshop, Stanford
Research Seminar at Peterson Institute for International Economics

2022

China Social Science Workshop, Stanford
Michael G. Foster School of Business, University of Washington (guest lecture)
North American Invitational Model United Nations (guest lecture)
Harris School of Public Policy, The University of Chicago (guest lecture)

Digital Economy & Security Collaborative Workshop, Georgetown
"Digital Globalization and Governance: East Asia and Beyond," Conference and Workshop, Harvard
USC Marshall China Research Group Workshop, USC
Political Science Seminar, Peking University
Business and Government After Communism, Yale School of Management (guest lecture)

2021:

MIT China Seminar, MIT Sloan School of Management
"Digital Sovereignty Along the Digital Silk Road" Conference, The University of Hong Kong Faculty of Law & Georgetown Law School
"US-China Linkage: Ten Lessons," The University of Michigan
Shorenstein APARC China Program Seminar Series, Stanford
"Doing Fieldwork in China" Webinar
Workshop on US-China Economic Relations, Princeton (Postponed)
Political Economy Workshop, Georgetown
IR and Politics Perspectives Seminar, Liverpool John Moores University, UK
Technology Law and Policy Colloquium, Georgetown Law School
Course on Chinese Politics and Economy, University of Toronto (guest lecture)
Severyns Ravenholt Seminar in Comparative Politics, University Of Washington
Political Economy Seminar, University of Wisconsin-Madison
NYU Law Colloquium, New York University Law School
CFO Vision, panel of "assessing US/China relations in a fractured world," Deloitte

2020:

China Research Workshop and China Data Lab, UCSD
The Quantitative China Studies Seminar, NYU
SEPP Seminar, Georgetown
USC Marshall China Research Group Workshop
"Digital Double Movement" Conference, Georgetown
Political Science Speaker Series for Chinese Scholars
Economics Department Seminar, University of San Francisco

2019:

Mortara Development Seminar, Georgetown
Center for the Study of Contemporary China Seminar, University of Pennsylvania
School of Law and Economy of China, University of Warsaw (invited lecture)
Workshop on US-China Economic Relations, University of Arkansas
U.S.-China University Think-Tank Dialogue, UC San Diego
American Mandarin Society, co-sponsored by JHU SAIS China Studies Program
China in the World Conference, Duke University
Economics & Political Science Seminar, INSEAD, Singapore

2018 and before:

Lau China Institute Research Seminar, King's College London, UK
The Sixth Statistical Forum on "Measuring Economic Welfare in the Digital Age: What and How?", IMF
"State of the Field in Chinese Politics" Conference, Stanford
"Decentralization and Development" Conference, NYU & HKU

Fudan-UCSD Young Scholars Conference, UC San Diego
China Social Science Workshop, Stanford (2)
Young Scholars Conference on Contemporary China, Oxford

MEDIA INTERVIEWS Associated Press, BBC, Bloomberg, Jiemian News, South China Morning Post, Wealth Magazine (Taiwan), WIRED, WIRED Germany, China Focus Magazine, CSIS Pekingology, Sixth Tone, Rest of World, The Wire China, Wall Street Journal.

CONFERENCE PRESENTATIONS American Political Science Association Annual Meeting (2013, 2015-2020, 2023-2025)
AOM Virtual Symposium (2020)
Strategic Management Society Annual Conference (2019)
The Society for the Advancement of Socio-Economics Annual Conference (2025)
International Political Economy Society Annual Conference (2019, 2023)
Midwest Political Science Association Annual Meeting (2014, 2017)
International Studies Association Annual Convention (2016, 2022)
Association of Chinese Political Studies Annual Meeting (2016)
Association for Asian Studies Annual Conference (2018, 2023)

TEACHING / ADVISING *Instructor, China: Econ, Politics & Business (MBA; Self-designed Elective)*

- Spring 2026 (2 sections: 4.9/5.0; 4.7/5.0)
- Spring 2025 (2 sections: 4.9/5.0; 5.0/5.0)
- Spring 2024 (2 sections: 4.8/5.0; 5.0/5.0)
- Spring 2023 (2 sections: 4.8/5.0; 4.9/5.0)
- Spring 2022 (2 sections: 4.8/5.0; 4.9/5.0)
- Spring 2021 (2 sections: 4.7/5.0; 5.0/5.0)
- Spring 2020 (4.8/5.0)
- Spring 2019 (5.0/5.0)

Instructor, Advanced International Business (Undergraduate; IB Major Core Course):

- Spring 2022(2 sections: 4.9/5.0; 4.9/5.0)
- Spring 2021(2 sections: 4.7/5.0; 4.9/5.0)
- Spring 2020 (4.7/5.0)
- Spring 2019 (4.4/5.0)
- Fall 2018 (4.6/5.0)

Instructor, Business and Policy in a Global Economy (EMBA; core)

- Spring 2024 (4.5/5.0)

Co-Instructor, Business and Policy in a Global Economy (MBA; core)

- Fall 2025 (4 sections av. 4.6/5.0)
- Summer 2025 (3 sections av. 4.7/5.0)
- Fall 2024 (4 sections av. 4.7/5.0)
- Summer 2024 (3 sections av. 4.5/5.0)
- Fall 2023 (6 sections av. 4.25/5.0)

PhD Dissertation Committee Member, Tian Chen, Department of Political Science, Washington University in St. Louis

PhD Dissertation Committee Member, Jonas Heering, Department of Government, Georgetown

PhD Dissertation Committee Member, Qi Zhang, Department of Government, Georgetown

Faculty Participant, Doctoral Pro-seminar (PhD), Department of Government, Fall 2020

Coach, Structure of Global Industries (MBA), August 2019

Faculty Mentor, The Laidlaw Undergraduate Leadership and Research Scholarship Programme, Summer 2023

Undergraduate Thesis Adviser, 2020, 2021 (2 Students)

Mentor, Summer Undergraduate Research Fellowship, 2019, 2022

Mentor, Faculty Mentor Program, 2020-2021, 2021-2022

SERVICE

Co-organizer, APSA Chinese Politics Mini-Conference, 2019, 2024

Committee Member, Strategy & the Business Environment Conference, 2023, 2024

Chair, Best Dissertation Award Committee, APSA ITP Section, 2020

Co-organizer, Georgetown Chinese Politics and Economy Research Seminar, 2021-

Co-organizer, SEEPP Area Seminar, 2019-

Discussant, The Quantitative China Studies Seminar, NYU, 2020; Workshop on US-China Economic Relations, University of Arkansas, 2019; APSA Chinese Politics Mini-Conference, 2019; Midwest Political Science Association Annual Conference, 2018

Session Chair, APSA 2020

Member, Faculty Committee, The Georgetown Initiative for U.S.-China Dialogue on Global Issues, 2019-

Member, Business and Global Affairs Advisory Committee (Joint with School of Foreign Service), 2019-

Committee Member, Faculty Search in International Political Economy, McDonough School of Business, Georgetown University, 2021, 2022

Committee Member, IPE/IB Visiting Professor Search, McDonough School of Business, Georgetown University, 2021

Committee Member, Joint Senior Search, McDonough School of Business and School of Foreign Service, Georgetown University, 2018

REVIEWER *American Political Science Review; American Journal of Political Science; Administrative Science Quarterly; British Journal of Political Science; Business and Politics; China Economic Review; Chinese Political Science Review; Communist and Post-Communist Studies; The China Quarterly; The Chinese Journal of International Politics; Communist and Post-Communist Studies; Economic Inquiry; International Organization; International Affairs; Journal of Contemporary China; Journal of Current Chinese Affairs; Journal of Economic Behavior and Organization; Journal of Politics; Journal of Development Economics; Law and Social Inquiry; Management Science; Nature Communications; Oxford Development Studies; Organization Science; Perspectives on Politics; Political Behavior; Problems of Post-Communism; Review of International Political Economy; Science; Strategic Entrepreneurship Journal; Studies in Comparative International Development*

Cambridge University Press; Oxford University Press; Strategic Management Society Annual Conference; National Science Foundation (SES - Economics; Decision, Risk & Mgmt Sci).

PROFESSIONAL EXPERIENCES *Guest Researcher and Deputy Director, the Alibaba Research Center for Rural Dynamics, 2016-2018*

Short-term Consultant, Doing Business Group, the World Bank, 2010

MEMBERSHIPS *American Political Science Association, International Studies Association, Midwest Political Science Association, International Political Economy Society (IPES)*